We've got you covered™

Fabrication • Lamination • Finishing

NMSL

North American Specialty Laminations™

Lamination solutions in virtually any shape or color you can imagine

Since 1999, NASL has been the trusted source for innovative lamination solutions to the building products industries. From our beginnings in Osseo, Wisconsin, we are rapidly expanding our production footprint across North America, with our focus on the door, window, cabinet, wall panel and interior mouldings sectors in delivering on our Mission: to consistently challenging the status quo to develop value-added products and business solutions to meet our customers' evolving needs.

As a strategic portfolio company of Building Industry Partners, https://www.buildingip.com/ we are aligned in our purpose in building an exceptional and enduring business, that generates world-class investment returns. Our people-focused investment & business principles has made all NASL team members "Equity Appreciation" Program, stakeholders driving an ownership mentality across all aspects of our business.

NASL Business Model

The NASL business model addresses an ever-increasing demand for color in building products. For example, in windows our profile wrapping technology has advanced via automation to be more effective than paint in heat transference, with increased durability, increased manufacturing efficiency, more environmentally friendly, and at a lower cost per lineal applied foot. The market pressures associated with capital investments, labor and transportation are addressed by NASL, recognizing that lamination is not the core competency of most building products manufacturers. These factors coupled with our short runs, quick turn-around for inventory turn efficiencies and plants within <500 miles of each/all key customer locations streamline the supply chain, delivering needed efficiencies and quality.

NASL Company Values

Be Purposeful –

Our purpose is to build an exceptional and enduring business that contributes to elevating the building industry and its workforce through people-focused investment and business principles.

Be Collaborative –

In an atmosphere of mutual support and respect, we value the perspectives and voices of all team members and customers. At NASL, we are committed to creating an inclusive work environment driven by our core TEAM values.

Be Innovative –

At NASL, on behalf of our internal and external customers, we are driven to deliver continuous improvement via unique product, service, and technology advancements.

Behave with Integrity –

At NASL we do what's right. We believe that nothing is more important than our reputation and behaving with the highest levels of integrity is fundamental to who we are.

NASL *North American Specialty Laminations*

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